



**威准科技**  
World Joy Fire Extinguishing Technology

**Fire Extinguishing Devices:  
Epoch-making Products of New Technology**



**Fire Extinguishing Devices:  
Epoch-making Products of  
New Technology**

**BEIJING WORLD JOY TECHNOLOGY CO., LTD.**

**Address:** Room 1716, Unit 3, Phase I Guanghua Road SOHO, 22 Guanghua Road,  
100020, Chaoyang District, Beijing, China

**Website:** [www.wzfed.com](http://www.wzfed.com)

**Tel:** +86 4000682119

**Drill Add:** 23 Zhang Zhen, 101307, Shunyi District, Beijing

**New fire extinguishing optimization solutions**

**BEIJING WORLD JOY TECHNOLOGY CO., LTD.**



## CATALOG

---

Company Introduction.....	3
Supply Chain.....	5
Milestones.....	7
Forest and Residence Fire Current Status.....	9
Fire Protection Requirements and Current Fire Protection Status .....	11
World Joy's Fire Device.....	13
Proprietary Technology and Technical Innovation.....	15
Applicable Fire Scenes.....	16
World Joy's Fire Device 7 Advantages .....	17
Products List.....	19
Fire Extinguishing Area Parameters.....	21
Cases.....	23
Select Certificates.....	25

---





## A new era for fire extinguishing technology launched by World Joy

For the past 10 years Beijing World Joy Fire Extinguishing Technology Co., Ltd. (World Joy) has been committed to scientific and technological R&D and also created innovation in the fire rescue area. As a comprehensive scientific and technological entity it has been handling R&D, production, sales, training and relevant service.

Gunpowder is one of the 4 great inventions of ancient China which has assisted human beings to greatly enhance the ability to transform nature. Indeed, fireworks is a traditional Chinese folk culture: bright feelings are conveyed with fireworks as are good wishes on celebration days. World Joy treasures new connotation and is therefore carrying forward the traditional culture. World Joy is located in Liuyang city of Hunan province which is the historic world-famous fireworks town. Led by Mr. Zeng Shaowen (founder and chairman), World Joy's R&D team has for over 10 years worked tirelessly to resolve key problems relating to its technology. The team has successfully transformed World Joy from a traditional fireworks manufacturing enterprise into a modern scientific and technological innovative fire-fighting innovation enterprise.

Fire is the symbol of human civilization but it has also always threatened the safety of property and people's lives. The World Joy fire extinguishing devices are applicable to all sectors including industries, agriculture, transportation, military and construction. The devices can be widely used for fire extinguishing in forests, grassland, oil fields, ports, mines, factories, warehouses, buildings as well as various transportation tools. World Joy's products are easy to carry and also have the advantages of high fire extinguishing efficiency, safety, harmless, green and environmental protection.

World Joy has been continuously exploring and innovating anti-fire products and has also invested millions to improve production facilities and processes. Through thousands of tests it has developed a solid foundation of fire extinguishing technology in various fields and also built a modern, sophisticated and digital production base. To date, World Joy's production base covers a total area of more than 666,667 sq.m. and rolls out daily more than 100,000 fire extinguishing devices. With safety, efficiency, green and recycling as its production goal World Joy has satisfied the mission of "safety and life first". By 2021 it had obtained numerous national and Hunan provincial science and technology awards as well as several EU CE and ISO certifications. Most importantly in 2022 it successfully passed China's national technical inspection for fire protection products and obtained the technical appraisal certificate for the same.

Raised by traditional Chinese wisdom, World Joy adapts the independent, professional, scientific and innovative development path and is committed to serve all kinds of fire scenes in the world. Led by Jesse Chang and Cissy Sheung World Joy will strive to become a leading solution provider in the fire rescue field. It has contributed to the protection of human life and property assets as well as the reduction of greenhouse gas emissions for bio-diversity and the earth. World Joy is determined to move further ahead with the ambitious goal of creating a safe community starting in China and soon thereafter globally.

# SUPPLY CHAIN



## Fire Extinguisher Device and R&D Base

Our production base in Hunan covers a total area of more than 666,667 sq.m. which includes R&D buildings and the 20+ research, large scale experimental fields and meeting rooms of our team members.



## Fire Drill Base

The site is a large-scale exercise area with a variety of fire scenes. It can also accommodate thousands of people to watch the drill for purposes of sharing the experience of the fire extinguishing effect with visitors and verifying actual combat effect of the product.



## Production Marketing Center

With the improvement of the universal national fire protection awareness at home and abroad, the fire protection industry is gradually maturing and the demand for efficient fire extinguishing products is increasing. World Joy's fire devices will be exported on the premise of it being based on the China market and will soon establish its international marketing centers for purposes of undertaking proper foreign trade expansion.

**SAFETY · EFFICIENCY · GREEN · RECYCLING**



# MILESTONES

Since 2012 under the leadership of Zeng Shaowen the company has continued to develop and test fire-fighting extinguisher devices.

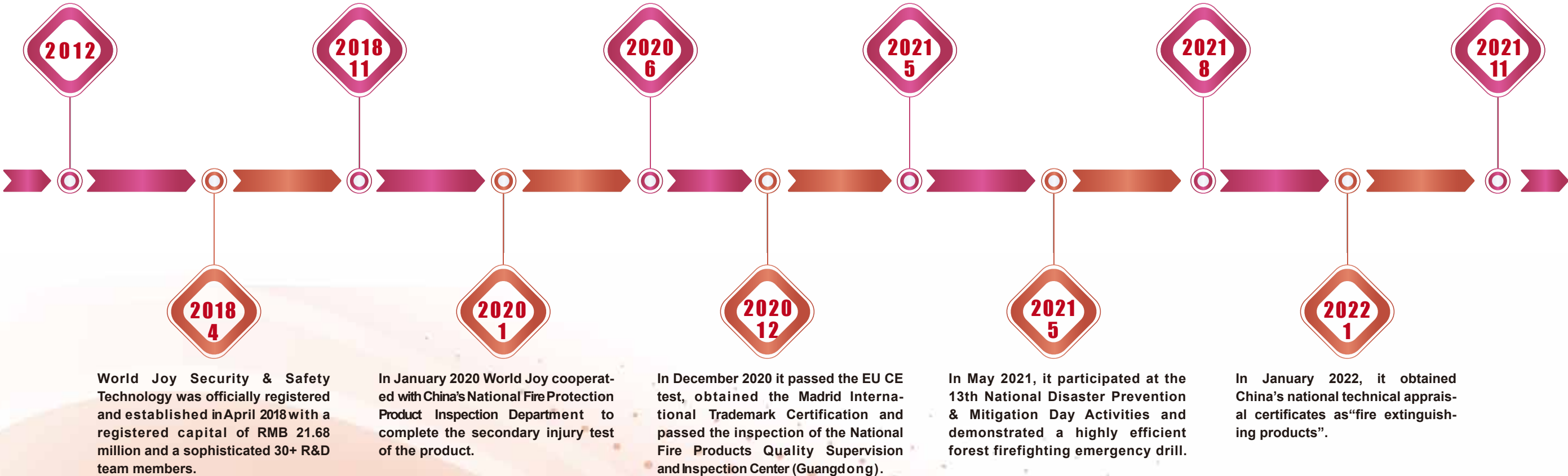
In November 2018 the fire extinguisher device was rated as “the leading domestic product” by the scientific and technological achievements of the Hunan Provincial Science and Technology Department.

In June 2020, China’s Ministry of Industry and Information Technology recommended as an emergency rescue product the new type of environmental protection fire extinguisher device.

In May 2021, it obtained the ISO9001 international standard system certificates.

In August 2021 World Joy passed the national product technical appraisal.

In November 2022, World Joy donated fire extinguisher devices to the China Council for the Promotion of National Trade.



# FOREST AND RESIDENCE FIRE

## CURRENT STATUS



- Every year more than 200,000 fires take place worldwide, burning down 1‰ of the world's total forest areas.
- In China, 10,000+ fires are reported every year which destroy tens of millions of hectares or 5-8‰ of the total forest areas.
- Wildfires in China are 5-8 times as destructive as the world's average.
- The 2019 Australian bushfire resulted in the burning of nearly 1 billion wild animals including 20,000+ koalas, the emission of more than 500 million tons of carbon dioxide and the destruction of nearly 5.9 million hectares of land. As a result, this resource rich tourist resort immediately resulted in shocking ruins with immeasurable loss.



- In 2019, there were 233,000 fire cases reported in China which caused 1,335 deaths, 837 injuries and direct property loss of RMB 3.6 billion. The Chinese Fire and Rescue Bureau announced that urban and rural household fires accounted for 44.8% of the total cases, causing 1,045 deaths, constituting 78.3% of the total, which far exceed the total number of deaths in other countries.

## CURRENT MAIN FIREFIGHTING METHODS



Fire trucks



Aerial firefighting



Chemical agents



Create isolated areas

## ANALYSIS OF CURRENT FIREFIGHTING SITUATION

### Poor Efficiency

Water is the leading force for firefighting worldwide to be supplemented only by chemical agents. Uneven dousing hardly helps to put out fire, particularly in frigid zones where water is frozen and hence useless.

### Poor Mobility

Topography makes water bombers and fire engines dysfunctional for some bushfires.

### Poor Control

Large-scale bushfires in China are hard to contain and destroy million hectares of forests every year.

### Pollutant Ingredients

Chemical extinguishing agents could increase efficiency but the damage caused to the environment cannot be ignored. In 1987 a huge amount of foam extinguishers wiped out all fishes in the affected rivers in Switzerland.

### Poor Safety

All existing firefighting solutions require firefighters to approach the blaze which could easily cause casualties.



WORLD JOY'S NEW ENVIRONMENTAL PROTECTION  
FIRE EXTINGUISHER DEVICE:FIRE PROTECTION REQUIREMENTS AND  
CURRENT FIRE PROTECTION STATUS

New Environmental Protection  
Shock Wave Fire Device



World Joy is the first and only certified company to enter the procurement directory of China's National Forest Professional Committee.



Researched and developed 3 types of fire extinguishing methods for the current forest fire protection



All complied with the national fire extinguisher standards



Recommended by the National Forest Professional Committee

Traditional Method



Require personnel to operate at close range which increases risks and causes accidents

It takes at least 30 minutes for fire fighters from the alarm call to fire scene arrival, especially in the old cities

The ordinary height of the fire hose is only 50 m.

The entire building must be powered off when the fire trucks use water to extinguish the fire. It is not easy for the people trapped to evacuate which generally causes accidents

Environmental pollution: chemical fire extinguishers pollute the environment and also harm the human body

The traditional fire extinguisher is expensive based on the budget cost of high-rise fire extinguishing pipeline project

Regular foam fire extinguishers are valid for one year and need to be replaced every year



World Joy's New  
Environmental Protection  
Fire Extinguisher Device



Safety

The fire extinguisher device occupies a safe distance from the fire. It can be thrown in to open continuously the passage of life

Efficiency

Property personnel or operators can arrive at the fire scene within 5 minutes to carry out the rescue task

Unlimited Height

If fire extinguisher devices are stored in each building floor, the fire site can be weakened/isolated/cleared first, to allow access for the fire truck

Power Remains

No pollution: the outer package belongs to environment-friendly recycled paper whereas the inner device ABC ultra-fine fire extinguishing dry powder is a compound fertilizer containing nitrogen and phosphorus, which does not pollute the environment and does not irritate the human skin and respiratory tract

Environment Protection

Fire extinguisher devices do not need to be powered off to operate and it is more convenient to operate to save lives and eliminate fire without affecting the evacuation

Low Price

World Joy's fire extinguisher device can greatly reduce the budget cost

Long Effective Period

Valid for 3 years without the need for replacement

# WORLD JOY'S FIRE DEVICE



World Joy's fire extinguisher device is ignited by the pull ring ignition line. The fire extinguishing agent instantly generates a huge shock wave composed of high-pressure and high-temperature air, forming a negative pressure, isolating the flame of surrounding combustibles and damaging the combustion chain. At the same time, the high-pressure is covered with ultra-fine fire extinguishing dry powder, which is quickly and evenly scattered and diffused to the fire extinguishing area. It can extinguish the fire instantly when it is in full contact with combustibles. At the same time, the ultra-fine fire extinguishing dry powder decomposes at high temperature and forms a layer of glass fire-proof film on the combustibles to ensure that there is no rekindling after fire extinguishing. Attached by the action of shock wave, the dry powder covers the combustibles, reduces the ambient temperature, and the fire-proof film isolates oxygen to achieve the effect of rapid fire extinguishing and no rekindling.

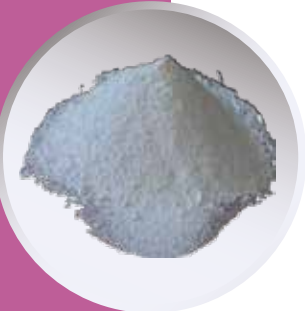


## Cavity

The shell of the product is made by recycled paper. The cavity of the product is filled with ultrafine dry powder fire extinguishing agent. The paper can be degraded after explored.

## Ultrafine ABC dry powder

The product has no ozone depletion potential, no greenhouse effect potential, no irritation to the human skin and respiratory tract as well as no corrosion to protective substances (i.e. toxic and hazard free). Residues are easily cleanable after the fire has been extinguished and can thus be widely used in various production and living scenarios to extinguish classes A, B and C fires and those fires caused by live electrical equipment. Our fire extinguisher device has been accredited by China's science and technology authorities to be the first of its kind in the nation and also a global leader.



## Inventory Technology



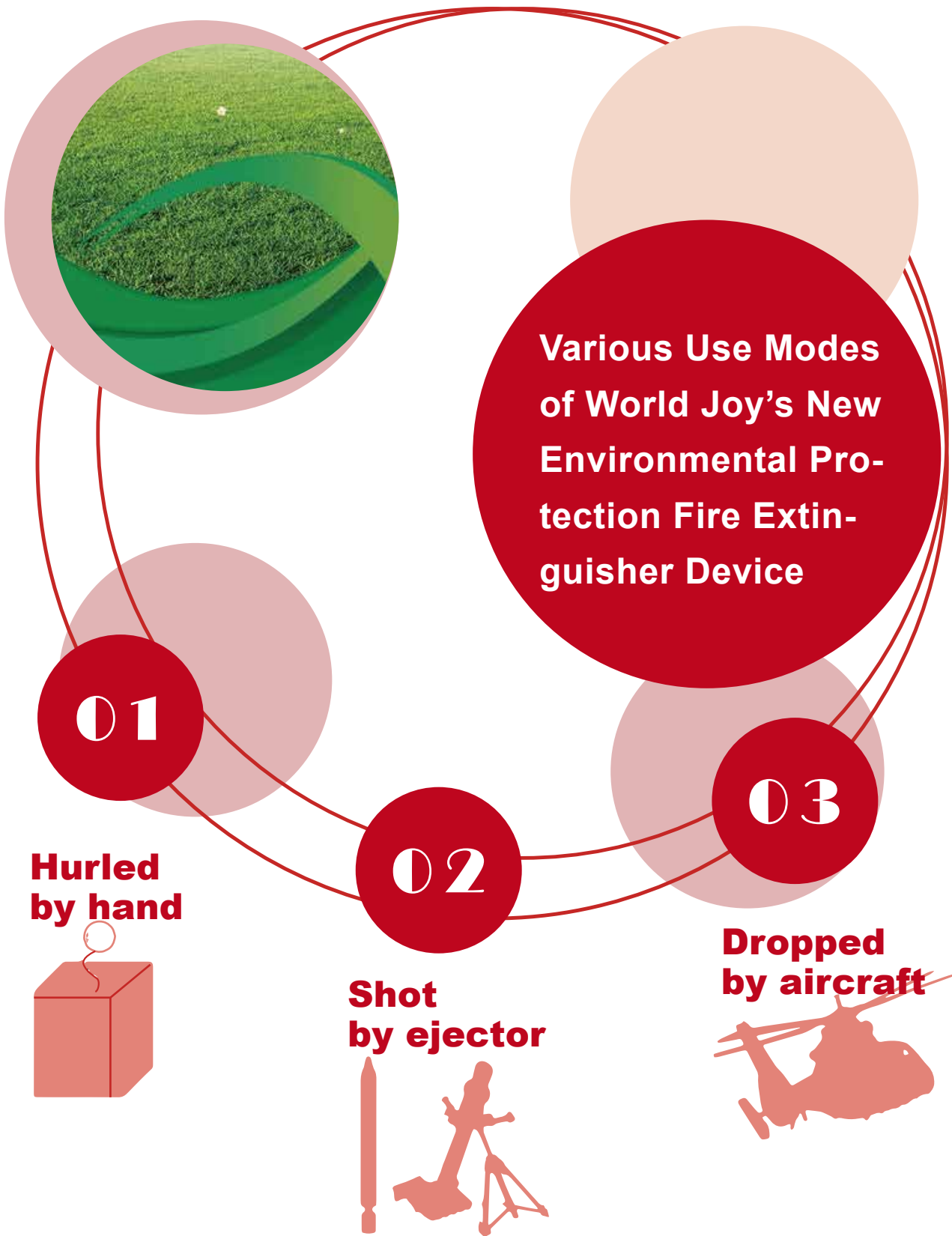
Pull-ring design



Eco-friendly materials

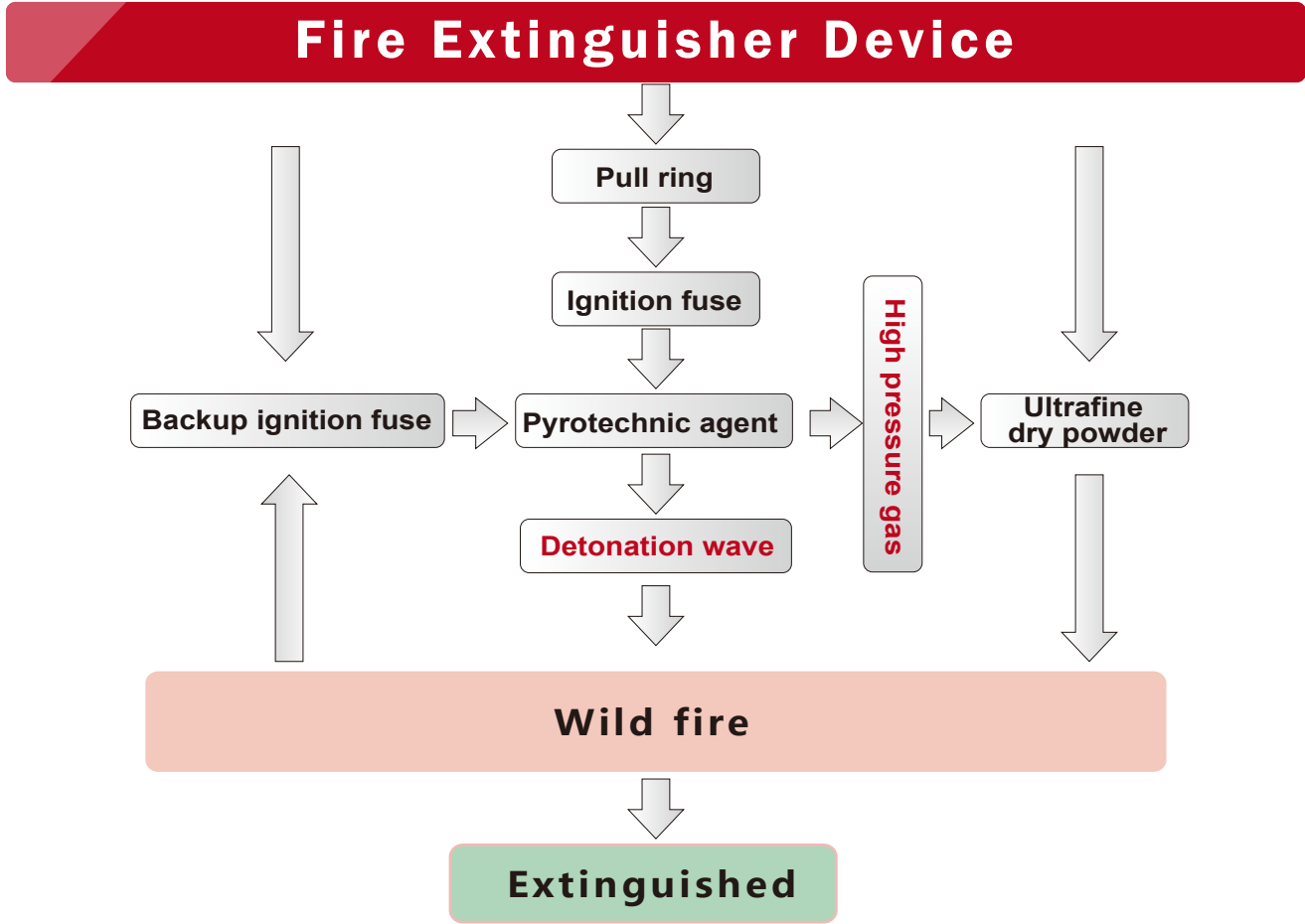


Innovative firefighting principle



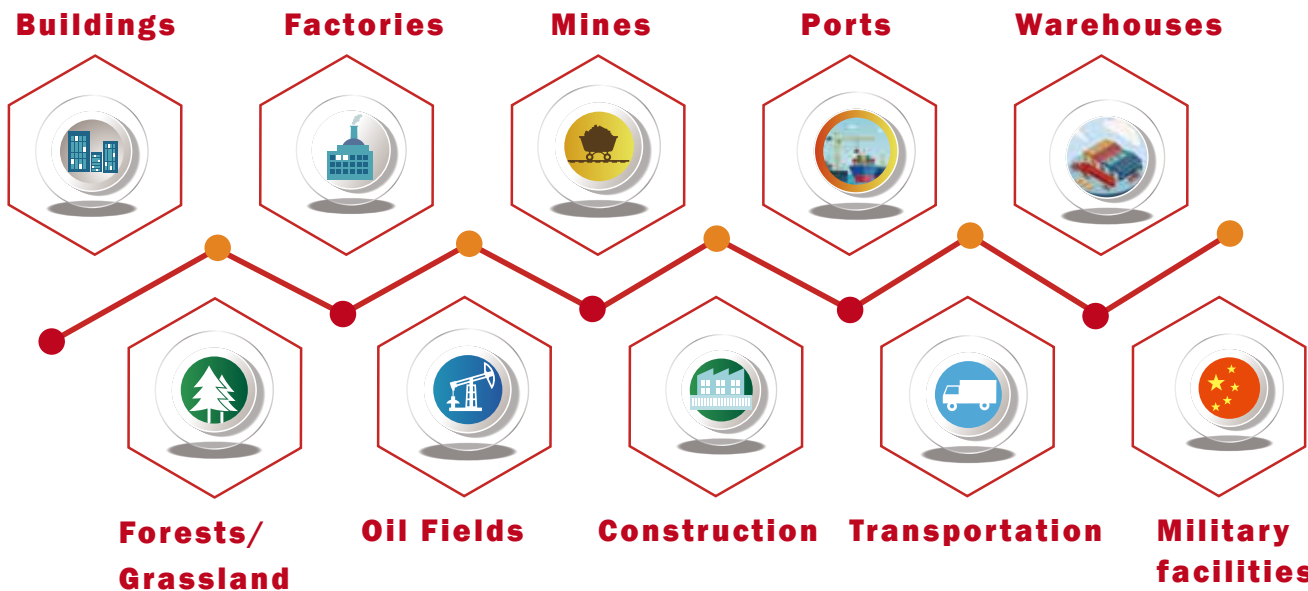


# PROPRIETARY TECHNOLOGY AND TECHNICAL INNOVATION



- Description of the principle**
- 1、 The pull-ring triggered projectable extinguisher device is activated by pulling the ring so that the percussion cap ignites the safe ignition fuse. The ignition fuse propels the fire into the device to ignite the inner pyrotechnic agent component in a time-delay manner.
  - 2、 The pyrotechnic agent instantly deflagrates to generate high-pressure and high-temperature gas to form columnar detonation waves which in turn exert negative pressure to cut off flames of the surrounding combustibles and destroy their combustion chain links.
  - 3、 In parallel the ultrafine fire-extinguishing dry powder is also covered at a high speed so that the fire is instantly extinguished. In parallel, the ultrafine fire extinguishing dry powder decomposes at high temperature to form a glass-like isolation film barrier on the combustibles and which thereby would no longer re-ignite.

# APPLICABLE FIRE SCENES



# WORLD JOY'S FIRE DEVICE

## 7 ADVANTAGES



### Authority

Obtained among others EU CE certificates, ISO9001 international standard system certificates, and successfully passed the national technical inspection of fire protection products and also obtained the technical appraisal certificate for fire protection products.

### Innovation

Produced innovative double insurance design, environmental protection materials and fire extinguishing principle.

### Safety

No secondary harm to human body and other objects with a shelf life of 3 years.

### High Efficiency

Able to prevent fire automatically and also quickly extinguish fire within a short time without re-ignition.

### Environmental Protection

The potential value of atmospheric ozone depletion and potential value of greenhouse effect are both zero. No pollution for air, soil or water.

### Convenience

Convenient to carry and easy to use as one pull and one throw by both young and older men and women so as to extinguish the fire.

### Universality

The fire extinguishing range is wide which is ideal for the prevention, control and rescue of various fires in different scenes.





PRODUCTS LIST



Ignition / Hurl pull-ring devices

Specifications: WZMHD-ML/M1000      Size: 88\*88\*168 (mm)  
Shape: Square      Ignition model: Pull-ring / Self-ignite  
Fire extinguishing area: 3-5 m²      Executive standard: Q/B WZKJ001-2019  
Packaging scale: 6 pieces/box      Fire extinguishing category: A and B



Ignition / Hurl pull-ring devices

Specifications: WZMHD-ML/M2000      Size: 110\*110\*180 (mm)  
Shape: Square      Ignition model: Pull-ring / Self-ignite  
Fire extinguishing area: 6-9 m²      Executive standard: Q/B WZKJ001-2019  
Packaging scale: 4 pieces/box      Fire extinguishing category: A and B



Insulation / Air-drop devices

Specifications: WZXFD-S30      Size: 440\*440\*420 (mm)  
Shape: Square      Ignition model: Remote / Self-ignite /Air-drop  
Fire extinguishing area: 70-100 m²  
Packaging scale: 1 pieces/box  
Appropriate sites: bushfire, ports, chemical plants, oil fields etc.



Insulation / Air-drop devices

Specifications: WZXFD-S50      Size: 490\*490\*470 (mm)  
Shape: Square      Ignition model: Remote / Self-ignite /Air-drop  
Fire extinguishing area: 100-200 m²  
Packaging scale: 1 pieces/box  
Appropriate sites: bushfire, ports, chemical plants, oil fields etc.



Insulation / Air-drop devices

Specifications: WZXFD-S5      Size: 310\*310\*250 (mm)  
Shape: Square      Ignition model: Remote / Self-ignite /Air-drop  
Fire extinguishing area: 15-20 m²  
Packaging scale: 2 pieces/box  
Appropriate sites: bushfire, ports, chemical plants, oil fields etc.



Insulation / Air-drop devices

Specifications: WZXFD-S10      Size: 350\*350\*310 (mm)  
Shape: Square      Ignition model: Remote / Self-ignite /Air-drop  
Fire extinguishing area: 30-40 m²  
Packaging scale: 1 pieces/box  
Appropriate sites: bushfire, ports, chemical plants, oil fields etc.



Insulation / Air-drop devices

Specifications: WZXFD-S70      Size: 530\*530\*510 (mm)  
Shape: Square      Ignition model: Remote / Self-ignite /Air-drop  
Fire extinguishing area: 200-300 m²  
Packaging scale: 1 pieces/box  
Appropriate sites: bushfire, ports, chemical plants, oil fields etc.



Insulation / Air-drop devices

Specifications: WZXFD-S100      Size: 580\*580\*560 (mm)  
Shape: Square      Ignition model: Remote / Self-ignite /Air-drop  
Fire extinguishing area: 300-500 m²  
Packaging scale: 1 pieces/box  
Appropriate sites: bushfire, ports, chemical plants, oil fields etc.

# FIRE EXTINGUISHING

## AREA PARAMETERS

No.	Model	Mode	Fire Extinguishing Area (m²)	Packaging Box (Pieces)	Weight (kg)±5%	Appropriate Sites
1	WZMHD-ML/M1000	Ignition / Hurl pull-ring	3-5	6	1.1	Families, office buildings, schools, shopping malls, high buildings, etc.
2	WZMHD-ML/M2000	Ignition / Hurl pull-ring	6-8	4	2.2	Families, office buildings, schools, shopping malls, high buildings, etc.
3	WZXFD-S5	Insulation / Air-drop	15-20	2	7	Forests, mountains, grasslands, ports, power plants, oil fields, chemical plants, etc.
4	WZXFD-S10	Insulation / Air-drop	30-40	1	12	Forests, mountains, grasslands, ports, power plants, oil fields, chemical plants, etc.
5	WZXFD-S30	Insulation / Air-drop	70-100	1	35	Forests, mountains, grasslands, ports, power plants, oil fields, chemical plants, etc.
6	WZXFD-S50	Insulation / Air-drop	100-200	1	56	Forests, mountains, grasslands, ports, power plants, oil fields, chemical plants, etc.
7	WZXFD-S70	Insulation / Air-drop	200-300	1	75	Forests, mountains, grasslands, ports, power plants, oil fields, chemical plants, etc.
8	WZXFD-S100	Insulation / Air-drop	300-500	1	110	Forests, mountains, grasslands, ports, power plants, oil fields, chemical plants, etc.



CASES

World Joy's fire extinguisher devices are used to extinguish bushfire with UAVs



The fire extinguisher device is totally harmless to human body and objects



The fire extinguisher devices can extinguish efficiently and quickly fire in oil fields



World Joy's fire extinguisher devices can extinguish quickly and safely fires in electric wells



World Joy's fire extinguisher devices can diminish bushfire easily



World Joy's extinguisher devices can easily put out fire chemical inflammables



World Joy's fire extinguisher devices put out the fire in confined space quickly and safely



The fire extinguisher device would not damage the 0.5cm glass



Firefighters can wear World Joy's fire harness and carry several fire extinguisher devices into the fire site to open the life passage





# NATIONAL PATENTS



一种消防弹发射装置



一种消防弹结构



一种消防弹套缸



一种消防弹活塞杆组件



一种新型拉环式投掷式消防弹



一种便于运输的车载式消防弹



一种可同步引爆的消防弹群



一种新型握柄式自动控制  
击发消防弹



一种新型握柄式手投拉环  
击发消防弹

# NATIONAL QUALIFIED FIRE PROTECTION PRODUCTS



## \*\*\* Awards \*\*\*

- ★ In 2018 our product won the Outstanding Achievement Award of China's Scientific and Technological Innovation and Invention
- ★ In 2022 we obtained the technical appraisal certificates for fire protection products



EU CE CERTIFICATION

**EU CE certification** The EU CE certification is a product quality safety and manufacturing system assurance and is regarded as a pass for manufacturers to enter the European market.

NATIONAL FIRECRACKERS PRODUCTS  
QUALITY SUPERVISION AND  
INSPECTION REPORT



NATIONAL SCIENCE AND TECHNOLOGY  
NOVELTY SEARCH REPORT

NATIONAL FIRE PRODUCTS QUALITY SUPERVISION  
AND INSPECTION REPORT





# CERTIFICATES OF NATIONAL CREDIT ENTERPRISE

